FIND YOUR FLAVOR, FUND AN ADVENTURE







Over 73% goes to LOCAL SCOUTING!

READY TO FUND YOUR SCOUTING ADVENTURES? LET'S GET STARTED!

How to Sell

Show & Sell

- Your unit gets permission to sell in front of a retail store
- . Set up a display with your products
- Politely engage customers as they walk by (don't stand behind a table)
- Recommend your favorites
- Exchange products for payment and be sure to say Thank You

Show & Deliver

- · Carry Trail's End products with you door-to-door
- Allow the customer to review your products
- Take their order using this paper order form
- Exchange products for payment & say Thank You

Take Order

- Using this paper order form, walk door-to-door to your neighbors' homes
- · Review products with your customers
- · Recommend your favorites

SELLING MORE ONLINE

- . Take their order on this form
- Collect the money when you deliver the product and say Thank You

Selling at Work

- Have your parent/guardian take an order form to work
- Co-workers write their order on the order form
- · Scouts make Thank You cards
- · Parent/guardian delivers product & collects money at work

Corporate Sales

- Visit local businesses during business hours
- · Ask them to make a purchase to support you in Scouting
- · Leave an order form with them upon request

Online Sales

- Growing your sales is easier than ever before with your all-new, Scout-personalized, online selling page.
- Sell to friends, current or previous neighbors, and family who want an online option to support you
- Register your Scout account at Trails-End.com
- Set a goal, upload photos and tell your Scouting story
- · Share your online selling link via email & social media

Safety First

- Buddy System always have a buddy or adult with you when selling
- House Rules politely decline to enter a stranger's house unless an adult is with you
- Money Matters keep checks and cash in an envelope with your name on it
- Road Rules walk on the sidewalk whenever possible and always look both ways when crossing the street
- Curfew never sell after dark

Top Selling Tips

- · ALWAYS wear your inform
- . ALWAYS smile and introduce yourself
- ALWAYS ask your customers if they would like to support Scouting
- . ALWAYS know the popcorn favors you are selling
- · ALWAYS say "Thank You!"

DID YOU KNOW?

Scouts who set a goal are twice as likely to fund their entire year of Scouting. What's Your Goal?



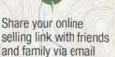
Cradle of Liberty Council | colbsa.org/popcorn

SELL ONLINE AT
SELL. TRAILS-END. COM
FUND MORE ADVENTURES BY



Sign in or create your account

Create your own personalized online selling page



and social media

View your sales online and reach your goal!

Chocolatey Caramel Crunch

Sweet crunchy caramel corn in a creamy chocolatey coating.









with almonds, cashews and pecans.



Chocolate Lover's Collection

\$ 55

The perfect combination of light, crispy popoorn and rich white cheddar cheese.





 Chocolatey Caramel Crunch[™] 15oz. Chocolatey Caramel Crunch[™] 15oz.

30.00

Milk Chocolatey Pretzels 17oz.





Sweet & Savory Collection

- Butter Toffee Caramel Corn 200z. White Cheddar Chesse Corn 5oz.
- Chocolatey Caramel Crunch[™] 15oz.

27.00 to local

30 oz.

Cheese Lover's Collection

\$30

- White Cheddar Chesse Corn 5oz. White Cheddar Chesse Corn 5oz.
- 20.00

to local

Jalapeño Cheddar Cheese 5oz.



A traditional favorite, Our Classic Caramel Corn is full of rich caramel flavor. Classic Caramel

Trail's End's plain kernels for those who like to make popcorn from scratch. Popping Corn



Piney Creek Trail

Butter Light Microwave

Unbelievable Butter"

18-Pack

Kettle Corn Microwave

Microwave

A customer favorite with more buttery

flavor than ever before.

Our deliciously sweet and salty Kettle Corn is better than ever!

Our lightest butter popcorn with new and improved flavor.



POPCORN FOR OUR TROOPS \$50

Donate a gift of popcom for our military men and women, their families, and veterans' organizations.









Chapter in 2015. local service men and women Scouts donated 115 cases to through the Liberty USO **Cradle of Liberty Council**









and the emblems and badges o the BSA corporate logo (fleur-de-lis with eagle), the trade-dress of the Cub Scouting and Boy Scouting unif ank thereon are trademarks of the Boy Scouts of America. Used with permission.

Order anytime at **Trails-end.com**. Online ordering gives you exclusive

access to new Trail's End products including Chocolates, Nuts, and

All products, except Microwave Popcom (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients. Across the entire Trail's End® product line, an average of 73% goes to local Scouting

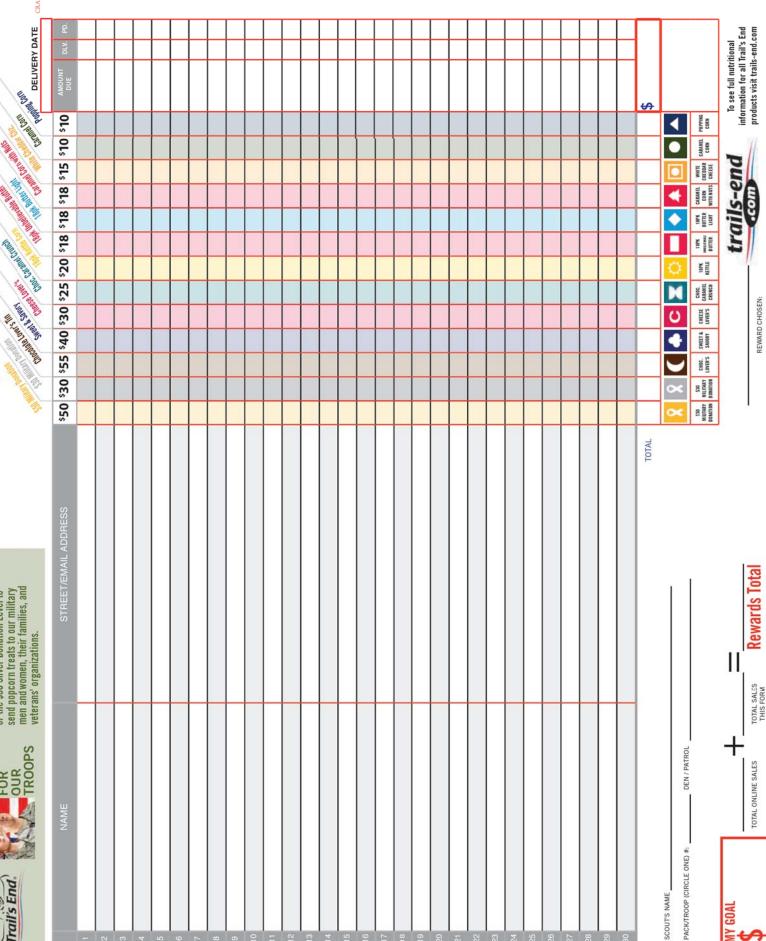
All Trail's End products are Kosher. Please verify the

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Siloam Spring



send popcorn treats to our military men and women, their families, and veterans' organizations. Check the \$50 Gold Donation Level or the \$30 Silver Donation Level to



BOY SCOUTS OF AMERICA CRADLE OF LIBERTY COUNCIL

WAKE CHECKS PAYABLE TO:

FG16PAWAY110

SCOUT'S NAME