

2017 Unit Membership Growth Grants

Guidelines

For a second year, the Cradle of Liberty Council will be offering the opportunity for units to apply for membership grants to support unit recruitment and retention efforts. Interested units should carefully review the following guidelines prior to preparing the attached application for a membership grant:

- Cub Scout packs, Boy Scout troops, Varsity Scout teams, Venturing crews, and Sea Scout ships are eligible to apply through their unit leader (Cubmaster, Scoutmaster, coach, advisor, or skipper) and unit committee chair.
- Grants are to assist with expenses related to membership that might not otherwise qualify for financial assistance.
- Projects must have measurable outcomes.
- Units that have their grant applications approved by the council membership committee will be awarded a maximum of \$500 per year.

Priority will be given to projects that:

- Are new initiatives in recruiting and/or retention.
- Emphasize spring and year-round recruitment.
- Include collaboration between units.
- Include a financial contribution to the project from the unit (in addition to the council).

Grant funds cannot be used for:

- Membership fees
- Capital purchases
- Recruitment materials already available through the council (fliers, posters, yard signs, etc.).

Important Notes:

- Grant money is not given in advance. The unit must complete the project, submit a final report and receipts for all purchases, and comply with deadlines in order to receive the grant.
- The Cradle of Liberty Council has standard fliers, posters, yard signs, and other recruitment materials that are FREE and available for your use. Contact your district membership chair or professional if you need materials.

Unit that are recipients of membership grants must agree to provide summary activity reports at the conclusion of their project (or monthly if it is an ongoing effort) until all awarded funds have been accounted for. No grant money will be released without copies of receipts. All awarded funds must be accounted for and submitted to the council no later than December 15, 2017.

Requests for membership grants must be received by **April 17, 2017** for consideration in 2017. Grant recipients will be notified no later than May 5, 2017.

Please direct any questions to membership@colbsa.org or call Greg Osborn, Director of Field Service, at 484-654-9239.

Grant submissions must be made electronically by April 17, 2017 to membership@colbsa.org.

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Grant Application

Name of project: _____ Current Date: _____

Project description:

Describe how this project will increase unit retention or attract new families to the Scouting program.

Describe how success will be determined (must include some quantitative measurement):

Total project budget: \$ _____ Amount requested from council: \$ _____

Is this a new or ongoing project? If new, what is the duration? _____

Submitted by: _____ Submitted by: _____
Unit Leader *Unit Committee Chair*

Unit Contact Name: _____ Phone: _____

Email: _____